



ATTORNEY DOCKET NO.: 033323-002

PATENT APPLICATION

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

**Inventor(s):** Allan Ginsburg, et al. **Confirmation No.** 1255

**Application No.:** 10/045,089 **Examiner:** Jason M. Borlinghaus

**Filing Date:** January 15, 2002 **Group Art Unit:** 3693

**Title:** INVENTORY AND REVENUE MAXIMIZATION METHOD AND SYSTEM

**Mail Stop RCE**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**PRELIMINARY AMENDMENT**

Sir:

In further response to the June 7, 2007 Office Action (the "Office Action") and the accompanying RCE, Applicants respond as follows:

**Amendments to the Claims** are found in the Listing of the Claims, which begins on page 2 of this paper.

**Remarks** begin on page 4 of this paper.